PRESS RELEASE

MOUNT DORA CENTER FOR THE ARTS

OPENING RECEPTION: MARCH 9TH, 6:00-8:00 PM - FREE EDUCATIONAL FORUM: MARCH 21ST, 5:30 PM - FREE

EXHIBIT: CO-CREATION

FEATURED ARTISTS: BRENDA HEIM & DOUG HAYS

"Exploring alternative ways to place art in the public through co-creative relationships." -Doug Hays

OPENING:

Co-Creation will celebrate its opening with an artist's reception on March 9th from 6:00-8:00 p.m. Meet the artists, enjoy the vibrant sounds of award winning violinist Jonathan Hodge, and partake in light refreshments in the gallery and courtyard.

EXHIBIT DETAILS:

This exhibit focuses on the cooperation between public, private and non-profit sectors to advance the cultural development of our community. One of the main goals of this exhibit and educational opportunity is to aid in the cultivation of a friendly, receptive art-minded community

The featured artists for this exhibit are career artists Brenda Heim, a self taught artist who uses a combination of gestural calligraphic brush markings and Zen brush-painting on large canvases and Doug Hays, who creates large metal sculptures for interior and exterior spaces.

This exhibit and its participants are dedicated to the examination, development, and definition of art and culture in Lake County today. Its mission is to provide an accessible forum for the exchange of perspectives on the role of public art as a socially relevant medium. This mission is implemented through the exhibit and a free presentation of a public art discussion on March 21st at 5:30 in the Mount Dora Center for the Arts gallery.

The Mount Dora Center for the Arts is a community oriented nonprofit organization dedicated to fostering an understanding and appreciation of art and culture through exhibitions, arts education programs and being host to the annual Mount Dora Arts Festival. The Center has ongoing arts education programs, day and evening, for all ages in visual and performing arts. The public is welcome to come to the Center and enjoy the current exhibit, relax in the sculpture garden or visit the Community Room and Arts Resource Library. Office hours are Monday through Friday, 9am – 5pm, and Saturdays 10am – 2pm. For more information visit www.mountdoracenterforthearts.org or call 352-383-0880.

FORUM:

Please join us on Wednesday, March 21st at 5:30 p.m. in the gallery for a discussion on public art and community. Mount Dora Center for the Arts is pleased to host this collaborative learning opportunity held in conjunction with the Heim/Hays art installation.

Mount Dora Center for the Arts is pleased to offer an educational opportunity highlighting a new dimension to arts advocacy in Lake County while providing a vehicle through which citizens can help ensure that all community members have the opportunity to appreciate, value, and participate in the arts.

This is an opportunity to connect with your passion, reflect your desire for culture and be a part of something bigger than yourself. Remember - communities are shaped by personal choice.

MORE ON PUBLIC ART:

The arts and revitalization of major cities are inextricably linked. We're not just talking about the art galleries, the museums, or the theaters. Factor in the shopping, the downtown restaurants, and the special events and public parks that have helped create the feeling of a vibrant and thriving community.

Communities such as Mount Dora are making strides to create authentic and appealing environments for residents and visitors alike. The power of the arts and artists to influence the revitalization is often underestimated, as is the importance of bringing artists into the planning process. We strive to be the example in Lake County of how a long-term commitment by a public/private partnership can alter an underused landscape in a variety of ways.

SPONSORS:

Lake Eustis Arts Accord: The Arts Accord offers on-going classes. Students may join anytime for pottery, painting, and music lessons.

Address: 205 N. Grove Street, Eustis, FL 32726

Phone: 352.589.2787

Public Art and Music: Public Arts and Music is a non-profit organization that seeks to promote the arts (visual, performance, music) in the community through fundraising programs, public and private donations and events. Our goal is to make the arts accessible to all Lake County residents and visitors by providing works of art publicly on display and performance events open to everyone.

PAM is the sponsor of a prototype sculptural bike rack as an example of functional public art.

Address: 112 McCulloch's Alley, Eustis, FL 32726

Phone: 352-589-8313 Email: PAM@madaba.com

Art Collaborations Gallery: A concept in action to increase creative public art and music partners in Lake County, providing life enrichment, economic benefits and employment of the creative class.

Address: 113 N. Bay St., Eustis Phone: Brenda Heim: 321.274.2275 Phone: Doug Hays: 352.406.0619

Award winning violinist Jonathan Hodge will perform at the opening reception on March 9th. He is available to play at parties, functions, fundraisers and more. For more information call (352) 357-0323

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