

FOR IMMEDIATE RELEASE

Contact: Kelly Coughlin O'RyanCordes kelly@oryancordes.com (954) 294.9135

5th Annual Off the Beaten Path Florida Arts Tour Returns December 5-6, 2015 *Arts Tour to Feature Artists and Cultural Facilities in Free, Family-Friendly Event for the Public*

Mount Dora, FL –Off the Beaten Path Florida Arts Tour will return to Lake County and Greater DeLand Area on December 5th and 6th, 2015. This year will be the 5th Annual Event for the popular self-guiding Florida Arts Tour, which is a family-friendly event for visitors. The event is free and open to the general public.

The Tour will take place in multiple locations throughout cities within Central Florida, including: Mount Dora, Eustis, DeLand, Sorrento, Umatilla, Tavares, Leesburg, and Weirsdale. Participating cultural Not-for-Profits include the Museum of Art - DeLand, Mount Dora Center for the Arts, Lake Eustis Museum of Art, and Trout Lake Nature Center. The Modernism Museum Mount Dora, with its main focus on studio art where craftsmanship meets fine art, will be featured as one of the new venues on the Tour.

"Off the Beaten Path Florida Arts Tour has made significant strides since its inception, and we are proud to provide a professional fine arts tour for those that appreciate excellence of craftsmanship locally, as well as for the cultural traveler that enjoys traversing the globe for unique 'off the beaten path' adventures," stated Brenda Heim, Co-founder.

The Tour has taken a personal approach which encourages patrons to interact directly with studio owners and their featured artists, who will share their thoughts and processes with visitors. Mediums will include: watercolor, painting, metal, clay and wood sculpture, illustration, printmaking, oil painting, pottery, jewelry, photography, paper mosaic and mixed media. Additionally, there will be demonstrations and other educational offerings at several of the Tour stop locations.

The 5th Anniversary of the art tour is also establishing significant strides in moving the event forward throughout Florida. "We are so excited about how much the tour has grown, and are looking forward to continuing to create awareness of the event throughout Central Florida and beyond. We hope to have a consistent event that is paralleled with the other world-class art events throughout the country," commented Judy Thompson, President of the Board of Museum of Art - DeLand, and co-organizer of the Tour for the Greater DeLand area.

The Tour will run Saturday, December 5th from 10am to 5pm, and Sunday, December 6th from 12pm to 5pm.

About Off the Beaten Path Florida Arts Tour:

Off the Beaten Path Florida Arts Tour is a free, self-guiding tour through Central Florida to artists' studios and other cultural venues, which allows art patrons to visit both professional and emerging artists in



their unique, "off the beaten path" studio environments. Art will include works in metal, clay and wood sculpture, pottery, illustration, printmaking, oil painting, pottery, jewelry, photography, paper mosaic and mixed media. Additionally, there will be demonstrations, and other educational offerings at several of the Tour stop locations.

Participating Not for Profits include the Museum of Art – DeLand, Modernism Museum Mount Dora, Mount Dora Center for the Arts, Lake Eustis Museum of Art and Trout Lake Nature Center. Sponsors of the tour include: Quammen Health Care Consultants, Dan Perrine, The First National Bank, Ken Naigus, MAC DeLand, and the DeLand Fall Festival of the Arts. More information and maps available at: <u>www.FloridaArtsTour.com</u>