

Press Release

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L-SCC Public Information Office

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L-SCC to Host Abstract Works by Artist Brenda Heim

Lake-Sumter Community College will host the unique expressionistic works of artist Brenda Heim June 1-30 in the college's Multi-Purpose Building Art Gallery.

The public is cordially invited to meet the artist in a gallery reception from 4:30 to 6:00 p.m. June 1. The artist will also lead a tour of the exhibit beginning at 5:00 p.m., offering informative comments and details about the pieces on display.

Regular gallery hours are Monday through Thursday, 8:00 a.m. to 9:00 p.m.

The gallery is closed weekends May through August.

"We call the show 'Calligraphic Abstract Expressionism' because of the artist's unique way of taking a character or letter and turning it into an emotional expression," said Mark Andrews, Gallery Coordinator. "Brenda uses vivid colors, bold strokes, and evocative designs to express her ideas and emotions."

Andrews said that anyone with an interest in calligraphy, the art of "beautiful writing," should visit the Heim exhibit. The artist draws heavily on her years of experience in graphic design and lettering to create interesting works with vivid appeal.

"Calligraphy was the starting point," said Heim, "but the words always seemed too specific—too labored and controlled...so I began to experiment with enlarging the calligraphic strokes, leaving letterforms behind...resulting in work that's more satisfying to create, and hopefully, to interact with."

Heim's background includes work as a commercial designer and artist. Having turned her vision over to abstract expressionism, she has exhibited throughout the area including showings at the Mount Dora Center for the Arts and at the Mission Inn Golf and Tennis Resort. She has received commissions from several agencies and has work in select private collections.

For more information about the "Calligraphic Abstract Expressionism of Brenda Heim," call the Community Relations Office at 365-3560. Phone toll-free from Sumter County, 748-1959, ext. 560.

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