

MEDIA ADVISORY

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Contact: Nancy Klein

Phone: 407-927-9218

Studio: 352-357-4838

Email: definition@tampabay.rr.com

Website: www.heimart.com

For Immediate Release

Tradition Evolves at Annual Event

Umatilla, FL - Artist Brenda Heim opens her private studio and home to the public for her Seventh Annual Open House and Sale, Sunday, December 3rd from 1-4 p.m.

The annual event holds true to the traditions her guests have come to expect including serenades by award winning violinist Jonathan Hodge, lively conversation, and a welcoming atmosphere that encourages families and art enthusiasts of all ages to meander through her studio and grounds to select holiday gifts or schedule a commission.

While tradition prevails, change is evidenced in Brenda's work which continues to evolve through the Zen Brush Painting method. Also known as "no mind" painting, this method was practiced daily by 16th Century Zen Monks of Japan and continues to present day as an aid to meditation and calligraphic studies. Brenda's audience and patrons have also broadened to include her new large scale interior and exterior brush works which will be on display throughout her home on Sunday.

The doors of the Heim/Hays Art Collaborations Gallery will also be open on Sunday. Located only five minutes away in downtown Eustis, Heim opened the gallery earlier this year with Sculptor Doug Hays as an additional space to display their collaborations and individual works to private collectors. Located in downtown Eustis, in the historic Iron Block building, the gallery is generally open by appointment only.

Directions to Brenda's workspace located at 37336 New York Avenue, Umatilla, FL 32784 can be obtained on www.mapquest.com as well as the Heim/Hays Art Collaborations for Interior & Exterior Places, at 113 North Bay Street, Eustis, FL 32726.

Brenda Heim is a 17 year career artist who specializes in both site-specific and large scale works of art for interior and exterior spaces. Her work can be seen in a growing number of private and corporate collections throughout Florida and North America.

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For more information, or to schedule an interview with Brenda Heim, contact Nancy Klein, 407-927-9218 or definition@tampabay.rr.com.