

PRESS RELEASE

SEPTEMBER 22, 2006

Heim/Hays Art Collaborations for Interior & Exterior Places announces a new gallery space located at 113 North Bay Street, in the historic Iron Block building downtown Eustis.

Metal Sculptor, Doug Hays, and Brenda Heim, Zen Brush Painter, are career artists with over 30 years of combined career success. Their creative works are in numerous galleries, and private, corporate, non-profit and municipal public art collections. Heim states, "Our Gallery's focus is on 'the way art works' and displays how we work with art in a vast variety of ways. The gallery is a natural transition for our careers. It provides a meeting place for clients to experience our larger works and explore opportunities to create together." In keeping with this concept, Heim/Hays Art Collaborations covers Corporate/Small Business branding, signage; Municipality landmarks; Art in Public Places; Hospitality/Health Care/Residential interiors and exteriors; Sponsorships and Commemorative Gifts.

The new gallery is open by appointment (to allow for creative working time in their own studios) and during downtown Eustis' First Friday StreetFests. Heim/Hays will also open and host a music venue for the 9th Annual Lake County Folk Festival on October 7th & 8th.

Doug Hays is the creator of 3 pieces of Public Art for the City of Eustis: McCulloch's Alley Arch, 4-Part Harmony (an abstract on the corner of Magnolia and Eustis Street), the Anhinga (in front of the Arts Accord studios at 205 N. Bay Street). Brenda Heim specializes in site-specific commissions with her newest being corporate identity branding with art for an environmental client.

Heim/Hays are strong supporters of Public Arts and Music, a committee under Eustis Main Street. There are 4 more public works in progress: a 14' Stainless Steel Heron, a sculptural fencing project, a piece of kinetic street art and a 14-18' painting that will adorn a landmark building side.

For information on Heim/Hays and to make an appointment, contact artist representative Kace Montgomery:
352-589-8313
kace@ironblockdesign.com.

Both Heim and Hays' websites may be visited through www.ironblockdesign.com

