

PRESS RELEASE

FOR IMMEDIATE RELEASE:

Tuesday, February 28, 1995

Re: March Event: "Third Friday Champagne Opening"

As in the process of creating art, we are a "work in progress." And so the process continues... From its humble beginnings on Virginia Avenue in 1991, Scott Laurent Galleries thrives in the Hidden Garden on Park Avenue, Winter Park.

The gallery's fourth anniversary, celebrated concurrently with Winter Park's prestigious Arts Festival, also marks the completion of Brenda Heim's tenure as Scott Laurent Galleries' first "Artist in Residence." Brenda's show, "Transitions," opens on "Third Friday," March 17, for a 7-9 p.m. showcasing of her "Calligraphic Abstract Expressionism." This transition also signals the installation of Kevin McLean as the next artist in the gallery's Artist-In-Residence program. Formalized by a two year contract, this program allows the artist a flexible work schedule, a scholarship to provide for art materials and supplies, gallery representation, and "hands-on" training in the marketing and sales of their art. Kevin's area of interest includes works in graphite lead and acrylics. He also works closely with the Chuck Almand, Scott Laurent Galleries' staff interior designer, especially in faux finishes, trompe l'oeil and wall treatments.

For furthur information regarding this month's activities, please contact Laurent Nicastro, Gallery Director, at (407) 629-1488.