Red Dot Art Fair, 2014

POSTED BY MAC
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Art Basel Week, Miami:

MAC Fine Art is excited to be exhibiting at the Red Dot Art Fair, both D-114

De-constructing Pixels

With the desire to create a specific participatory project this season in Miami, MAC has sent out dozens of 12"x12" gallery wrapped canvases to a long roster of artists (artists that have been long time represented by the gallery or artists that have been curated into exhibitions at MAC). We have asked them to treat these surfaces in whatever matter they choose, sticking to a specific palette we have agreed on to fulfill our curatorial statement.

We will install the squares tightly to form a specific pattern (to be determined), obviously pixelated to plain sight. The piece will appear to be one sole entity that will have the title "De-constructing Pixels" as it will be a participatory piece (unknown to collectors) as each piece is sold, they will be responsible for 'de-constructing' the original artwork and at the same time they will be creators of a new composition every time a piece is removed.

The artist of each piece will be reveled for the interested party but not labeled because he is part of the "whole" until removed but every single piece left behind is also part of the original artwork even if it is the last one standing.

We will be in booth D-114

Follow us on social media for info and updates: facebook.com/macfineart | twitter.com/mac fine art | instagram.com/macfineart



Dates and Times: December 2 - 7, 2014

Opening Reception: Tuesday, December 2, 6 – 10 pm Wednesday, December 3, 11 am – 5 pm Thursday, December 4, 11 am – 8 pm Friday, December 5, 11 AM – 8 pm Saturday, December 6, 11 am – 8 pm Sunday, December 7, 11 am – 6 pm (doors close at 5 pm)

Admission:

Day Pass: \$15.00 Week Pass: \$25.00 Tickets may be purchased on site

Location:

3011 NE 1st AVE at the corner of NE 31st ST in Midtown Miami, directly across from Art Miami

We suggest parking at the Shops at Midtown Miami garage on N. Miami AVE and 34th ST.



















