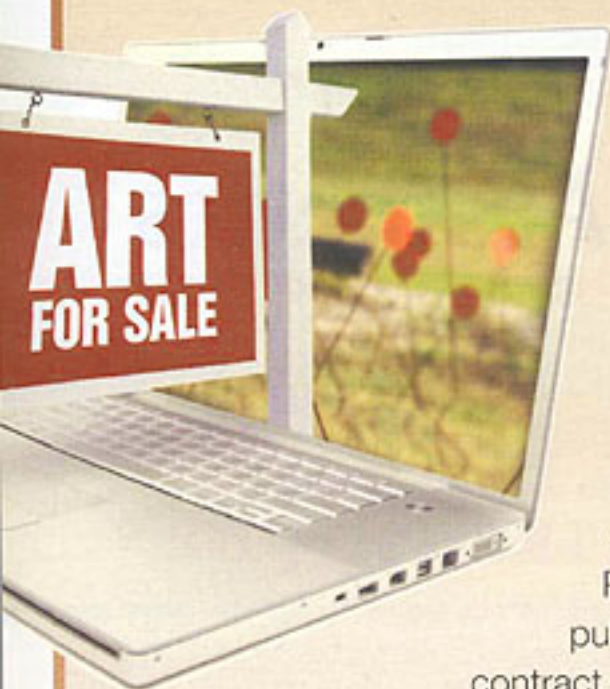
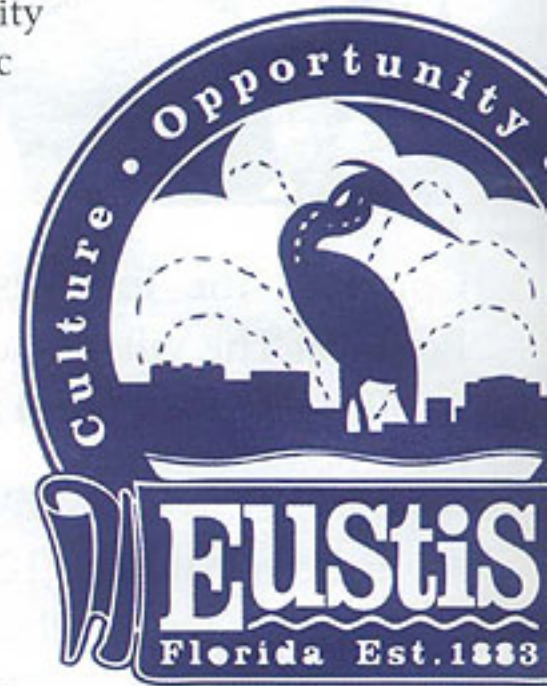


**ABSTRACT EXPRESSIONIST BRENDA HEIM** and sculptor Doug Hays continue to entertain Eustis with their works of art. Take their collaboration "Poppy Field" at the former Waterman Hospital site, where 100 randomly placed three- to eight-inch-tall red metal poppies dot the grass. The concept emerged during a brainstorming session. Brenda often incorporates a small orange/red dot in some of her abstract paintings as a point of focus. Doug suggested placing the dot on a stick and "planting" it in the ground. Brenda reacted with wide-eyed excitement. "I said no, no... why not 100, like a poppy field?" Doug designed a metal disk suspended on a light gauge steel stem that would move in the wind. They presented the concept to the city, and after approval, 100 were made and installed. Brenda says she hopes it gives people a momentary respite from their busy lives.



**THE POPPY FIELD** (above) is one of a number of sculptures currently on public display in Eustis. It's all part of the Eustis Public Sculpture Program, an annual exhibit by public sculpture artisans who contract with the City of Eustis to display their works for one year. All art is available for purchase, with a portion of the sale going back to the city to help continue the program. This year's works include metal, wood, and ceramic pieces. For more information on the program, visit [eustis.org](http://eustis.org).

**THE NEW LOGO** for the City of Eustis features a graphic representation of artist Doug Hays' heron sculpture in Ferran Park, with a complementary view of downtown buildings seen from the Lake Eustis waterfront. The logo is part of the city's re-branding and marketing efforts. Two Orlando firms, Gladding Jackson (planners) and Engauge (marketing), are working with the city on the effort.



## THE FILL UP OF THE FUTURE?

**DESIGNERS OF THIS** futuristic-looking new addition to downtown Eustis hope someday the station and its clones will become everyday sightings in Lake County. The RubeStation is designed to charge any electrical vehicle that uses 110-volt standard electrical connections. Right now, usage is free, but once retail pricing is established, there will be a charge for a charge. "Our vision is having a plug-in connection available almost everywhere you park," says Bill Ferree, president of RubeLab, the non-profit center for environmental innovation based in Eustis. The center donated the unit to the city in March. Bill sees the RubeStation as a first step in promoting electrical vehicle transportation in the tri-city communities of Eustis, Tavares, and Mount Dora. Local artist Doug Hays (see above) is credited with influencing the design of the station.